



Brand Manual





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This manual is intended solely for internal use. It must not be used for any purpose other than for marketing Interspiro.

Interspiro's manual has been produced by Nkel Kommunikation AB

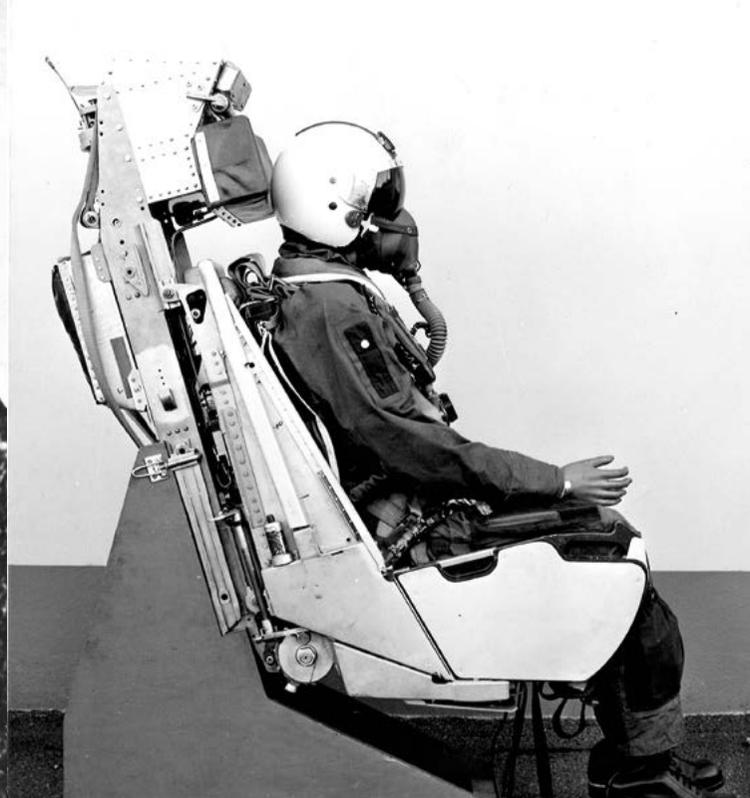
Our rich history in brief

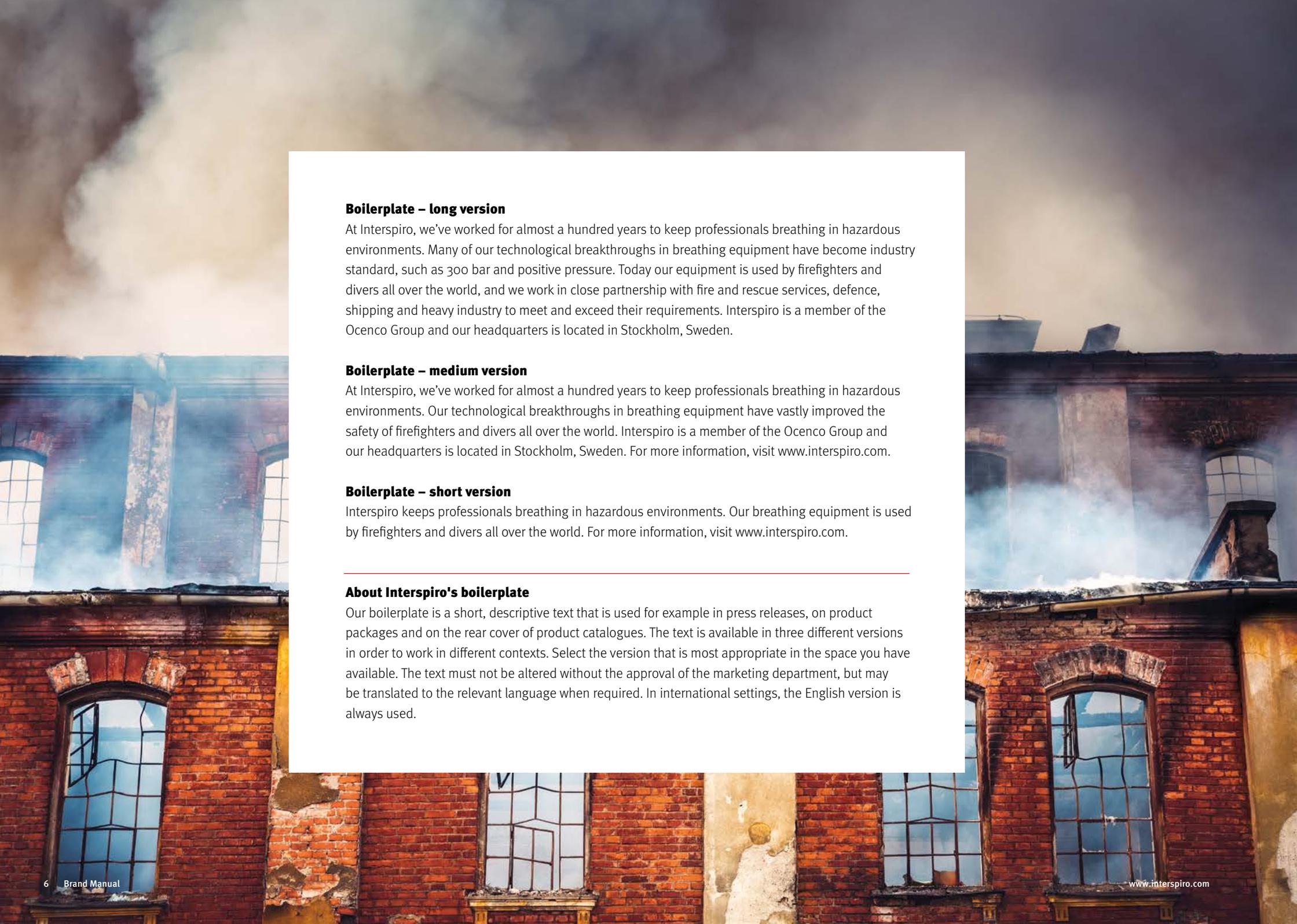
Interspiro's hundred year history goes back to the beginnings of the multinational industrial group AGA, which was founded in 1904 by Swedish Nobel laureate Gustaf Dalén. From an early stage, AGA diversified from navigation aids and gas to related products, including regulators to save gas in lighthouses. The regulators proved to have many benefits, and started to be used in the medical field and for respiratory protection as early as the 1920s.

During the second half of the 1940s, breathing equipment for firefighting and diving became a recognised product range. AGA was at the forefront of technical developments, and in a short space of time many advanced innovations saw the light of day. By 1974, demand for these products was so great that Spiro was formed, as a part of AGA's medical division.

Interspiro has left a considerable imprint on history within both diving and firefighting. Our technological milestones have frequently become industry standards, and out of all the distinctions we have received for the quality of our equipment, we are particularly proud that NASA's rescue divers chose Divator equipment when retrieving the capsules from the moon programme after they had landed in the sea.

When AGA decided to concentrate its company portfolio in 1983, we became an independent company and changed our name from Spiro to Interspiro. We are now part of the Ocenco Group and have sales companies in India, Malaysia, the Netherlands, Switzerland, the UK, Sweden, Germany, the USA and Austria. Our head office and our departments for research & development, product management, marketing, quality, sales management and finance are located in Stockholm.





Boilerplate – long version

At Interspiro, we've worked for almost a hundred years to keep professionals breathing in hazardous environments. Many of our technological breakthroughs in breathing equipment have become industry standard, such as 300 bar and positive pressure. Today our equipment is used by firefighters and divers all over the world, and we work in close partnership with fire and rescue services, defence, shipping and heavy industry to meet and exceed their requirements. Interspiro is a member of the Ocenco Group and our headquarters is located in Stockholm, Sweden.

Boilerplate – medium version

At Interspiro, we've worked for almost a hundred years to keep professionals breathing in hazardous environments. Our technological breakthroughs in breathing equipment have vastly improved the safety of firefighters and divers all over the world. Interspiro is a member of the Ocenco Group and our headquarters is located in Stockholm, Sweden. For more information, visit www.interspiro.com.

Boilerplate – short version

Interspiro keeps professionals breathing in hazardous environments. Our breathing equipment is used by firefighters and divers all over the world. For more information, visit www.interspiro.com.

About Interspiro's boilerplate

Our boilerplate is a short, descriptive text that is used for example in press releases, on product packages and on the rear cover of product catalogues. The text is available in three different versions in order to work in different contexts. Select the version that is most appropriate in the space you have available. The text must not be altered without the approval of the marketing department, but may be translated to the relevant language when required. In international settings, the English version is always used.

Our sub-brands

The Interspiro brand is supplemented with a number of sub-brands, including Divator and Inspire. In order to guarantee that Interspiro is always the driving factor in our customers' purchasing decisions, the sub-brands are never marketed on their own – Interspiro is consequently always the sender of all communication.

For example, the sub-brand Divator is extremely strong within professional diving, but it is Interspiro that guarantees the product. To make this clear to our target group, we have to be consistent in the way we name and use our sub-brands.

All the sub-brands are supplemented with the trademark symbol (™) when we write them in heading form, to indicate that they are sub-brands. The trademark symbol is not used in body text and technical text, on the other hand.

Both Interspiro and our sub-brands are always written with the first letter in upper case and the remainder in lower case, never all in upper case or lower case.

See pages 34–35 for examples of how we work with sub-brands in advertising.



The Divator™ Full Face Mask



The Spirocom™ System



The Inspire™ Mask



The Divator™ RS4 Regulator

Logo

Interspiro's logo consists of four parts:

The symbol

The mask is an icon that reflects the company's entire past, present and future – Interspiro's DNA. It naturally has a prominent role in the logo.

The company name

The name is a combination of the words "international" and the Latin "spiro", meaning to breathe. Together they form a unique proper noun.

The red letter "i" in Interspiro enjoys strong recognition and has been included since the change of name in 1983.

The font used for the name is based on Futura, a timeless font that is easy to read and clear in all sizes. It is straight, yet at the same time rounded and smooth.

The red lines

The lines bind together the symbol and the name, as well as providing the logo with symmetry. They are also part of Interspiro's graphic heritage.

The payoff

"Keeps You Breathing" is our payoff, which is used to clarify our unique position as the leading brand in the field of breathing equipment.

The logo must never be distorted in any way, and must always be used in its entirety. The ratios between the symbol, name and lines must never be altered.



Keeps You Breathing

Keeps You Breathing

Payoff

Our payoff complements the logo by clarifying who we are and what we do. The wording "Keeps You Breathing" is based on the fact that here at Interspiro we have worked for almost a hundred years to ensure that professionals can breathe securely in hazardous environments. Many of our technological milestones within breathing protection and peripheral equipment have become industry standards, and today our equipment is used by firefighters and professional divers all over the world.

Our payoff speaks directly to the end user of our products, underlining the fact that we are a company that principally manufactures breathing equipment.

See the rules regarding the use of the payoff on pages 12–13.

The payoff must never be translated, except when it is written in body text as part of a longer sentence. The payoff must not be reformulated either.

Payoff variants

Our payoff is available in three variants and can be used in several different ways.

Logo with payoff

This is the primary combination, which should be used as far as possible.

See colour variants of the logo on page 14.

Payoff separated from logo

The payoff can be separated from the logo. However, the payoff may never be used entirely separately, without the logo being close by.

The text is in the Meta font and, depending on how large or powerful the text is to be, the following versions can be used.

- Meta Normal
- Meta Medium
- Meta Black

Note that the payoff must never be in italics. When separated from the logo, the payoff may only be in black or white.

Read more about typographic rules on pages 24–26.

Payoff symbol

In cases where there is to be considerable focus on the payoff, it is available as an individual symbol. The payoff symbol may never be used entirely separately, without the logo being close by.

The payoff symbol may only be in black or white.

Logo with payoff in two colours



Individual payoff

Keeps You Breathing
Keeps You Breathing

Payoff symbol

Keeps You
Breathing

Keeps You
Breathing

Separated payoff with logo to the right

Keeps You Breathing



Payoff symbol with logo above



Use payoff separately

In cases where you want to use the payoff separately, the logo must be close by in order to guarantee that Interspiro is the sender.

The logo is then used without the payoff.

The logo without the payoff may not be combined with a larger payoff to create a new variant.



Use payoff symbol

In cases where you want to use the payoff symbol, the logo must be close by in order to guarantee that Interspiro is the sender.

The logo is then used without the payoff.

The logo without the payoff may not be combined with the payoff symbol to create a new variant.



The logo's colours

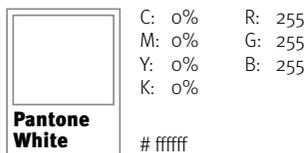
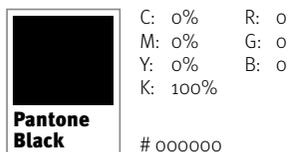
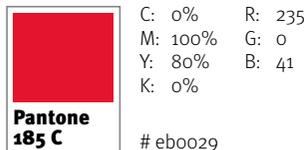
The logo may not be used in any colour other than red (based on PMS 185) and black, apart from as a single colour variant in black or white. The logo must always be printed 100 per cent.

Logo in colour

The red and black logo must be used as far as possible. The red colour is historically an important part of our identity, and stands for the quality and innovation for which Interspiro is renowned.

Logo solely in black or white

In cases where it is not possible to use the red and black logo, a single colour black or white logo is used. The black logo is used for light backgrounds, while the white one is used for dark backgrounds.



Logo with payoff in one colour, black



Logo with payoff in one colour, white



Logo with outline and payoff in two colours



Logo with outline and payoff in one colour, black



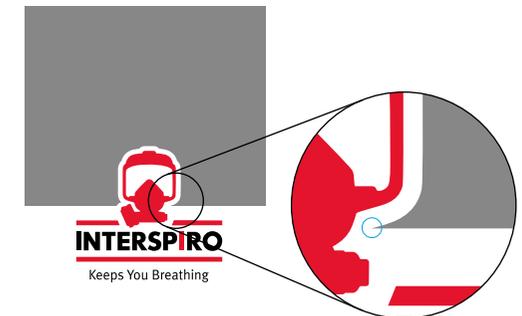
Logo with outline

In order to use the logo against images/blocks of colour, there is a variant with a white outline.

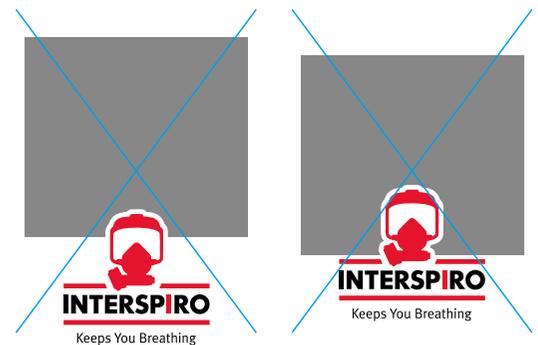
Note that the same rules regarding colours and variants apply to this variant.

Positioning of logo with outline

It is only part of the mask that has an outline and that is positioned over the image/block of colour. It is important that the image/block of colour always ends at the same point on the mask. See below.



The lower edge of the image/block of colour cuts precisely through the mask's curve, so that it forms a point (see blue ring).



Read more about positioning of the logo on page 17.

Logo without payoff

Interspiro's logo without payoff is only used in cases where it is not possible to use the payoff. This might be in the event of limited printing surfaces where the payoff becomes illegible, or in cases where the payoff is separated from the logo.

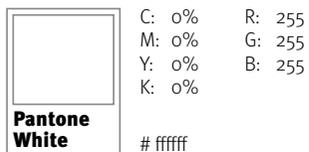
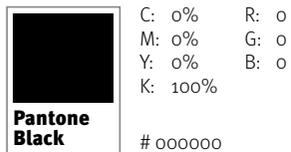
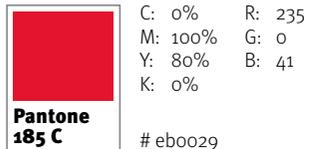
See the rules regarding separated payoff on pages 12–13.

Logo in colour

The red and black logo must be used as far as possible. The red colour is historically an important part of our identity, and stands for the quality and innovation for which Interspiro is renowned.

Logo solely in black or white

In cases where it is not possible to use the red and black logo, a single colour black or white logo is used. The black logo is used for light backgrounds, while the white one is used for dark backgrounds.



Two-colour logo



One-colour logo, black



One-colour logo, white



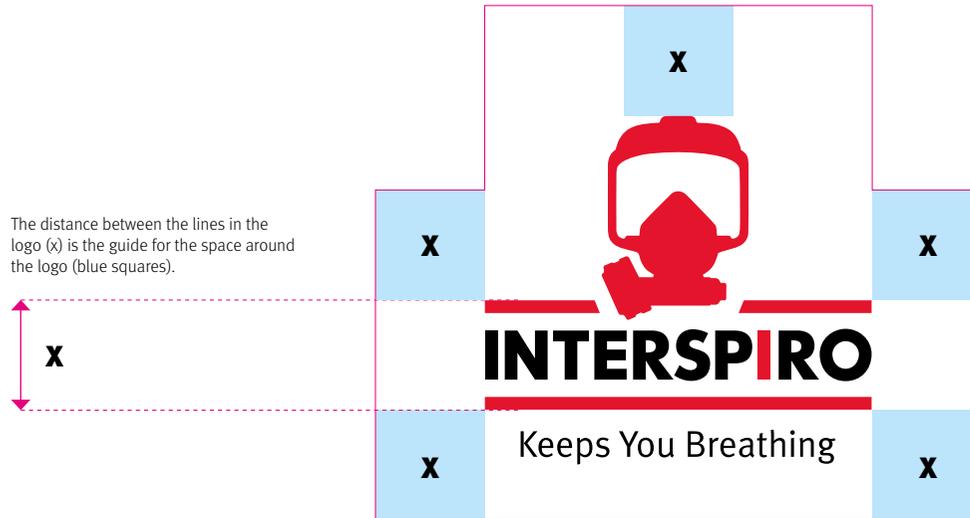
Logo with outline in two colours



Logo with outline in one colour, black



The distance between the lines in the logo (x) is the guide for the space around the logo (blue squares).



Example

Beris et in porum resequide consequae exped quid qui dolore es et venducium es eost, sae debis volupta temperempos nosam repro comnimolest, ut unt la doloreptia soluptatibus que volonibus, sendem reicati onsequi que sequassint quundit, veles ipsunte mi, culparum alist evelend icimintuscit quasseque quatoribus aut fugiaecepedi andebit vero con placcatur aut late re, audi net ma il ma num quundem. Liae voluptatis autecae. Apitate experfe riorendant officipient. Oviduntium sit la voluptae.

Nequaspel excerer fernate vendion sequibus iducipsum reni audit doluptaturit aut faccatem untorem ilicipit velendiae solupta ea cum et idipsam quat qui a sandercilis quis estius. Ectorro temporr ovitate nditass imagnihit rest voluptatur sam hictem viditi officiisin necture rciatur, aut laut evendandus endunt. Dipiet liqui officitia doles etus, to berferore velitiorit lignimaxim qui aut incillo riatinvel id. Placcatur aut late re, audi net ma il ma num quundem. Liae voluptatis autecae. Apitate experfe riorendant officipient. Oviduntium sit la voluptae. Ectorro temporr ovitate nditass imagnihit.



Logo – free zone

In order for the logo to be perceived clearly and not be disrupted by surrounding text or graphics, it is important for it to be surrounded by sufficient free space.

Exceptions:

Payoff

When the payoff "Keeps You Breathing" is used, this is placed within the free zone. The free zone for other text and graphics also applies in this case.

See the rules regarding the payoff on pages 12–13.

Logo against images/coloured blocks

When the logo is used against images/blocks of colour, these may enter the free zone. The free zone for text and other graphics also applies in this case.



Logo – size

To ensure the logo does not appear in different sizes on equivalent printed material, manuals, advertisements, etc., we use a fixed width dimension of 5 mm when scaling the logo. (In the case of large logos, such as for trade fairs, signs and boxes, 5 cm applies as the interval).

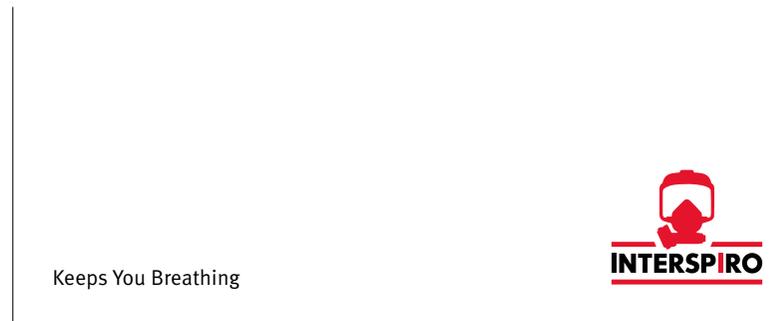
The smallest possible width for the logo with the payoff is 25 mm

In sizes smaller than 25 mm, the payoff becomes too difficult to read. Instead, use the payoff separated from the logo.

See pages 12–13 regarding how to use the payoff separated from the logo.



Example, logo width: 25 mm



Example, logo width: 20 mm



Logo width 25 mm, distance from right-hand and lower edge



Logo width 25 mm, distance from lower edge



Logo width 25 mm, distance from upper edge



Logo width 25 mm, centred on a landscape page



Logo width 25 mm, centred on a portrait page

Logo – positioning

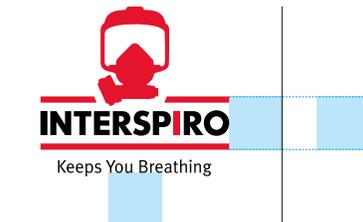
The positioning of the logo is important. There must not be any doubt about who the sender is. If the logo is positioned consistently, it will be easier for the recipient to recognise the sender.

There are four primary positions for the logo:

- Right bottom
- Centre top
- Centre bottom
- Centre of an area

Margin for logo with payoff

The distance between the red lines determines the positioning. At the bottom, the distance is based on the payoff. To the right at the edge of the logo.



Margin for logo without payoff

The distance between the red lines determines the positioning.

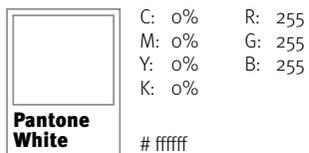
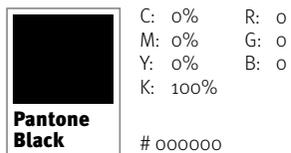
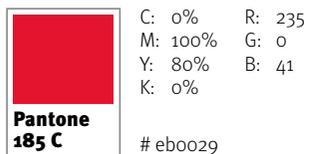


The symbol

The mask is an icon that reflects the company's entire past, present and future – Interspiro's DNA. It naturally has a prominent role in the graphic profile.

The symbol's colours

The symbol may only be used in the same colours as the logo: red, black or white. The symbol may never be used in other colours.



Symbol in red



Symbol in black



Symbol in white



1

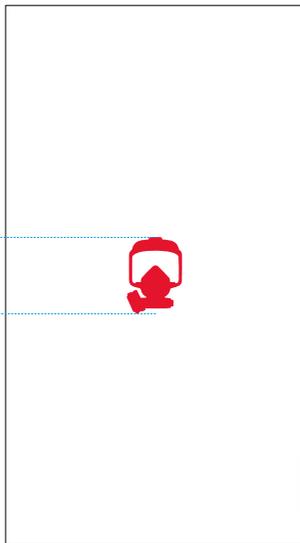


INTERSPIRO
Keeps You Breathing

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Phone: +46 8 636 51 00
www.interspiro.com



2



3



Use of the symbol

The symbol may never be used entirely separately as the sender for Interspiro. The logo must be close by to guarantee Interspiro as the sender.

The individual symbol and logo may not be used directly in connection with each other.

Size of symbol in relation to logo

The size of the symbol is based on three conditions:

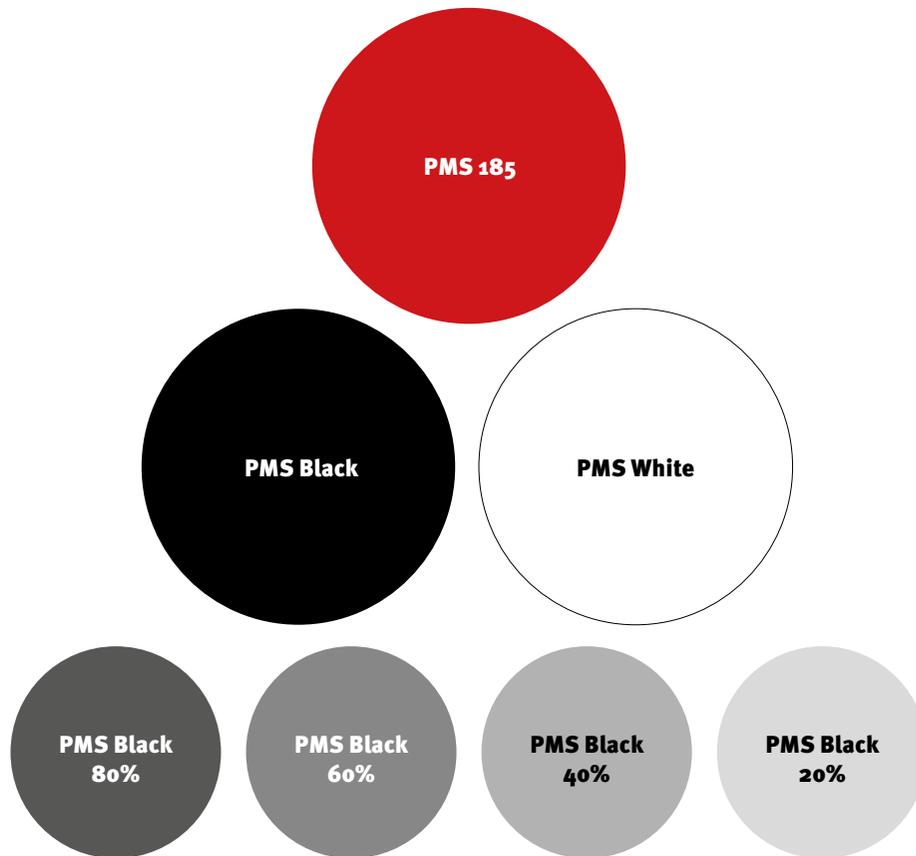
1. The logo's symbol is the same size as the individual symbol
2. The symbol is the same height as the logo
3. The symbol is considerably larger than the used logo

Examples of what may not be done with the logo

In order for Interspiro's identity to remain strong with a high level of recognition, the logo must be consistently used in the right way.

<p>The logo's proportions may never be adjusted</p>	<p>The logo may not be distorted or changed in any way</p>	<p>The logo may not be rotated</p>	<p>The logo may not be used solely in red PMS 185</p>	<p>The colours in the logo may not be combined in any other way</p>	<p>Colours other than red, black or white may not be used</p>
					
<p>The mask may not be moved</p>	<p>The logo may not be used without the mask</p>	<p>The lines in the logo may not be removed or changed</p>	<p>The "i" in the coloured logo may not be in any colour other than red</p>	<p>The "i" in the black and white logo is filled in. The previously hollow "i" is not used</p>	<p>The size ratio between logo and payoff may not be adjusted</p>
					

Main colours



Complementary colours, firefighters



Complementary colours, divers



Main colours

Interspiro's three main colours are red, black and white. Black can also be used in various shades of grey. The red colour is historically an important part of our identity, and stands for the quality and innovation for which Interspiro is renowned.

	C: 0%	R: 235
	M: 100%	G: 0
	Y: 80%	B: 41
	K: 0%	
Pantone 185 C	# eb0029	

	C: 0%	R: 0
	M: 0%	G: 0
	Y: 0%	B: 0
	K: 100%	
Pantone Black	# 000000	

	C: 0%	R: 255
	M: 0%	G: 255
	Y: 0%	B: 255
	K: 0%	
Pantone White	# ffffff	

Complementary colours

Complementary colours may be used to achieve greater variation. These may be used for example for graphs, tables and other graphical elements. There are two scales: A warm scale for firefighters and a cold scale for divers.

A complementary colour may never take over from the main colours, but may only be used in a subordinate role.

Typography

Interspiro uses the Meta font as its main font. Both for headings and body text.

Meta is a relatively new font that was designed by Erik Spiekermann as recently as 1991. Erik thought that Helvetica, the most widely used font in history, was too boring and expressionless. So he created Meta, an equally reader and user-friendly font that was in complete contrast to the straight Helvetica.

Meta is a sans-serif font with a great deal of character. It is perceived as modern, yet at the same time has a classic weight – perfect for a company like Interspiro, which combines historic weight with the ability to be at the forefront of developments.

Meta Black – Used for larger headings and more powerful intermediate headings

**abcdefghijklmnopqrstuvwxyzaäö
ABCDEFGHIJKLMNOPQRSTUVWXYZÄÖ
12345678910 !"#€%&()=?©@£\$∞§|[]≈**

Meta Medium – Used for intermediate headings

**abcdefghijklmnopqrstuvwxyzaäö
ABCDEFGHIJKLMNOPQRSTUVWXYZÄÖ
12345678910 !"#€%&()=?©@£\$∞§|[]≈**

Meta Normal – Used primarily for white body text or where the font size is smaller than 6.5 points

abcdefghijklmnopqrstuvwxyzaäö
ABCDEFGHIJKLMNOPQRSTUVWXYZÄÖ
12345678910 !"#€%&()=?©@£\$∞§|[]≈

Meta Light – Used for body text down to a font size of 6.5 points

abcdefghijklmnopqrstuvwxyzaäö
ABCDEFGHIJKLMNOPQRSTUVWXYZÄÖ
12345678910 !"#€%&()=?©@£\$∞§|[]≈

Meta Black

Getting you into the cold without ever freezing

Meta Light

An ever-present danger of cold water diving is the regulator freezing, causing a life-threatening free flow. As a professional, you know what precautions to take to be as safe as possible, but there will always be factors you can't control. That's why we're putting an end to this risk once and for all with our new regulator, using safety pressure to ensure that no freezing occurs – no matter the conditions.

Meta Medium

Find out more at interspiro.com

Meta Black

Getting you into the cold without ever freezing

Meta Normal

An ever-present danger of cold water diving is the regulator freezing, causing a life-threatening free flow. As a professional, you know what precautions to take to be as safe as possible, but there will always be factors you can't control. That's why we're putting an end to this risk once and for all with our new regulator, using safety pressure to ensure that no freezing occurs – no matter the conditions.

Meta Medium

Find out more at interspiro.com

Style guide

The company name

- The name Interspiro is written with the first letter in upper case and the remainder in lower case, both in body text and in headings, never all in upper case or lower case.

Product names

- Product names are always written with the first letter in upper case and the remainder in lower case, with the exception of abbreviations such as RS4.
- The Trademark symbol (™) belonging to product names is only used in headings and product labelling, never in body text.

Headings

- Headings are written with the first letter in upper case and the remainder in lower case, never all in upper case.
- We do not use full stops in headings.

White body text

- To ensure that the text is not too thin and consequently difficult to read when white, Meta Normal is used.

Really small text

- When the font size for text is smaller than 6.5 points, Meta Light becomes difficult to read. In this case, Meta Normal is used instead.

Digital typography

In editable digital productions, we often use "Web core fonts". This refers to fonts that are installed in almost all computers as standard. Examples of editable digital productions include websites, PowerPoints, Word documents and e-mail.

Other typographic rules also apply to the digital typography.

Style guide

The company name

- The name Interspiro is written with the first letter in upper case and the remainder in lower case, both in body text and in headings, never all in upper case or lower case.

Product names

- Product names are always written with the first letter in upper case and the remainder in lower case, with the exception of abbreviations such as RS4.
- The Trademark symbol (™) belonging to product names is only used in headings and product labelling, never in body text.

Headings

- Headings are written with the first letter in upper case and the remainder in lower case, never all in upper case.
- We do not use full stops in headings.

Arial Black – Used for larger headings and stronger intermediate headings

**abcdefghijklmnopqrstuvwxyzaääö
ABCDEFGHIJKLMNopQRSTUVWXYZÄÄÖ
12345678910 !"#€%&()=?©@£\$∞\$|[]≈**

Arial Bold – Used for intermediate headings

**abcdefghijklmnopqrstuvwxyzaääö
ABCDEFGHIJKLMNopQRSTUVWXYZÄÄÖ
12345678910 !"#€%&()=?©@£\$∞\$|[]≈**

Arial Regular – Used for body text

abcdefghijklmnopqrstuvwxyzaääö
ABCDEFGHIJKLMNopQRSTUVWXYZÄÄÖ
12345678910 !"#€%&()=?©@£\$∞\$|[]≈

The Inspire™ Mask

Never again hold your breath for a breath of fresh air

Ambient air is great for saving air supply, but connecting the breathing valve in a hurry carries unnecessary risks. To make sure your mask never fills up with smoke, we installed an air hatch that lets you keep the breathing valve connected at all times and still breathe ambient air at will. The hatch opens through a safe double action release mechanism, and needs just a simple push to close.



Red lines as separators and graphic elements

The red line is part of Interspiro's graphic heritage. The line can be used to separate texts or images and as arrows to point to details.

The lines must not be overused, rather they are a graphic element that reinforces Interspiro's graphic identity at the same time as being practical as a separator.

Thick line

The thick line is used primarily to distinguish sections of text, although it can also be used as a page separator (the way we use the line on the majority of the pages in this manual).

Thin line

The thin line is not as prominent and is used for labelling or as an arrow to point to details.

Image style

Interspiro has several different types of images, yet despite the fact that they convey different things, they have the same common denominators: they are genuine, calmly dramatic and have a clear focus.

Business area images

These images show the user's day-to-day life and working environment. They should be from the user's perspective, which is why it is not always necessary to see the user, but rather what the person is facing. The images should be dramatically calm with a clear focus.

People and users

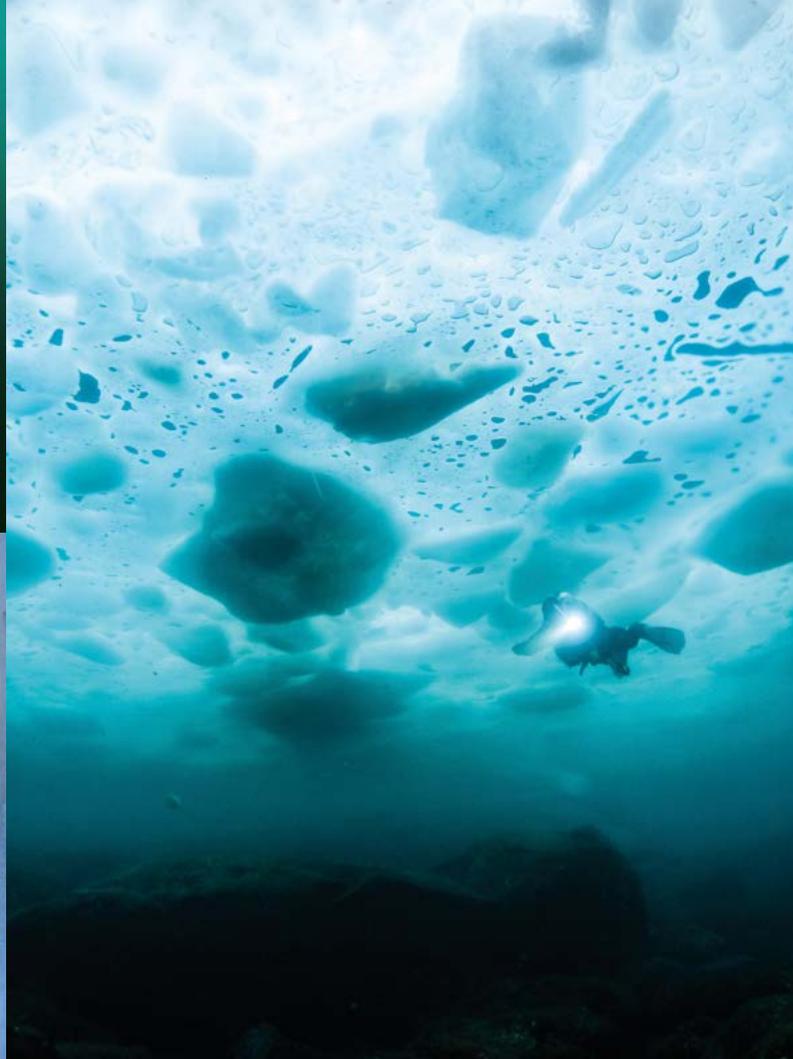
The user is in focus, not what is happening around them. The images should be relatively clean, with the person clearly in focus, and they should be calmly dramatic. Above all, they should be perceived as genuine.

Image-building product images

The product pictured from its very best angle, with the same calm dramatic composition and quality. The images should primarily give the recipient a sense of the product, rather than exactly what it looks like and how it works.

Presentational product images

These images should provide the recipients with all they need to know to make their choice. We use the angles that are needed and present the details in depth.





Tonality in text

The way we express ourselves in text is just as important a part of our identity as our graphic profile and our image style. By being consistent here, too, we further strengthen the brand.

The tonality in our text is characterised by both innovation and historic weight. Since the first half of the 20th century, Interspiro has been the main innovator in the development of breathing equipment for fire-fighting, diving and other hazardous environments. We are proud of our technological milestones, but never satisfied. As a company, we are sensitive, fleet-footed and innovative, a combination that should also characterise our communications.

In product and advertising texts, we always focus on the benefits for the user, i.e. we highlight the benefits that our most recent innovations provide, rather than just talking about technical specifications.

See pages 34–35 for examples of our tonality.

Packages

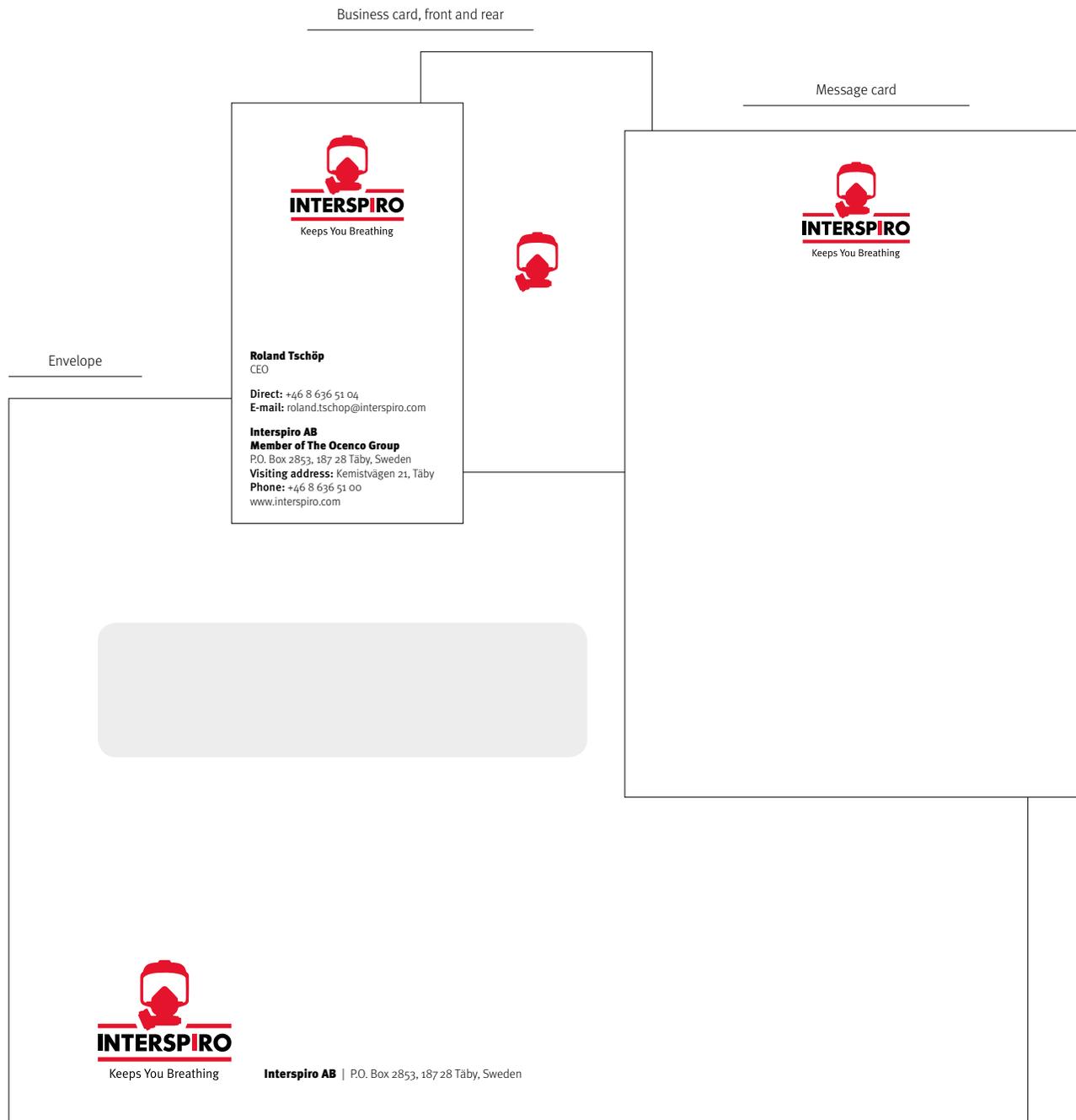
Read more about our boilerplate text on page 6.

Size of symbol in relation to logo

1. The symbol is the same height as the logo
2. The symbol is considerably larger than the used logo

Read more about the ratio between logo and symbol on page 21.





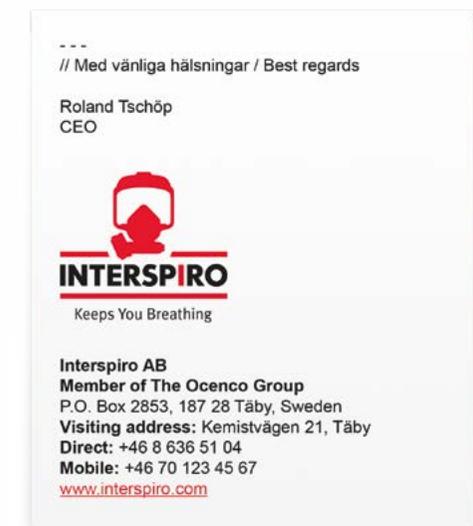
Profile range

Interspiro's graphic profile must be clear in all contexts, regardless of whether it is being used for business cards, digital presentations, trade fair stands or advertisements.

All parts of Interspiro's profile range have a clear sender in the logo as well as a clear, modern style. The texts are easy to read and, wherever possible, the symbol is also used to strengthen the identity, for example on the rear of business cards.

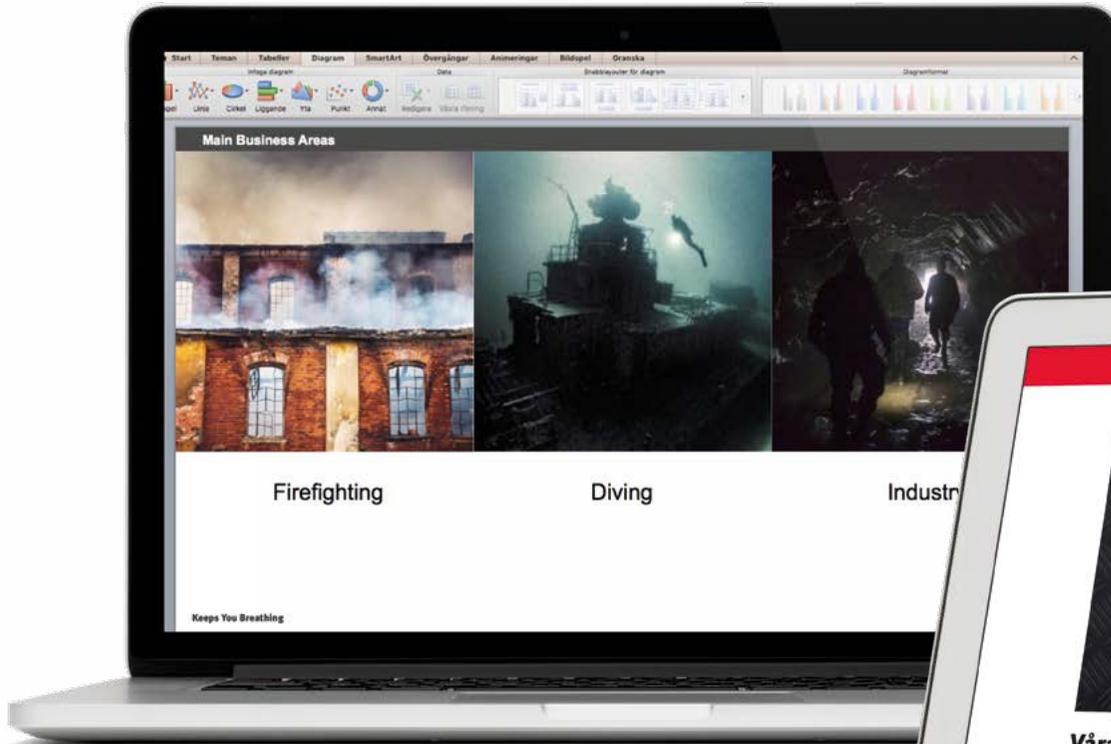
Member of The Ocenco Group

In order to clarify the fact that Interspiro is part of the Ocenco Group, we supplement the logo or our complete company name, Interspiro AB, with "Member of The Ocenco Group". This applies principally to formal communications where our complete contact details are included, for example on business cards and in e-mail signatures, whereas we do not include the sentence in marketing to end users, such as in advertisements.



E-mail signature

PowerPoint



Website



Example of one of our trade fair stands

Product advertisements

Gathered on this spread are our most recent product advertisements, showing examples of how the graphic profile is used in accordance with the manual. Interspiro is clearly the sender in the advertisements, while our sub-brands are highlighted in the headings.

The tonality in the text is characterised by innovation, and we have consciously elected to focus the main text on the product's leading USP (unique selling proposition), while additional USPs are included as points in the image-building product image.

Advertisements, diving

The Divator™ Full Face Mask

The future of diving has history written all over it

Every day this mask stands up to the toughest diving conditions. Through decades of innovation and refinement, it has mastered the secrets of the sea. Users have saved both man and beast, seen dictatorships fall and freedom rise, even greeted astronauts returning from the Moon by way of ocean landing. It might be old news for professionals around the world, but performing well where others fail never gets old.

interspiro.com

INTERSPIRO
Keeps You Breathing

The Divator™ RS4 Regulator

Getting you into the cold without ever freezing

An ever-present danger of cold water diving is the regulator freezing, causing a life threatening free flow. As a professional, you know what precautions to take to be as safe as possible, but there will always be factors you can't control. That's why we're putting an end to this risk once and for all with our new regulator, using safety pressure to ensure that no freezing occurs - no matter the conditions.

interspiro.com

INTERSPIRO
Keeps You Breathing

Advertisements, firefighting



Rescue handle facilitates saving a wearer in need

Body-shaped shoulder straps and hip belt for optimized weight distribution and comfort

Movable attachment points for accessories

Hip belt and shoulder straps move independently for maximum mobility

Quick-drying Kevlar straps

Quick attach for regulator unit, no tools required

Size is easily adjusted even when wearing the harness

The Incurve™ SCBA

Wear it for your health, not just for safety

Long after leaving a fire scene, firefighters can be exposed to toxic and carcinogenic agents contaminating their personal protective equipment. To reduce this risk of long-term health problems, we developed a SCBA for all cylinder types, with an absolute minimum of textile parts, making it less susceptible to contamination as well as easier to clean. As an added bonus, it's probably the world's most comfortable harness.

interspiro.com



INTERSPIRO
Keeps You Breathing



Built on the world-class comfort and features of the S-Face Mask

Prepared for voice communication system, HUD and spectacle kit

Ergonomic head harness with easily operated buckles

Demand controlled breathing valve activated from inner mask, with quick response time and excellent breathing performance

Safety flag is visible when ambient air hatch is open, reminding the user to close it when entering a dangerous environment

Quick connection of breathing valve to face mask

Push lever to close ambient air hatch

The Inspire™ Mask

Never again hold your breath for a breath of fresh air

Ambient air is great for saving air supply, but connecting the breathing valve in a hurry carries unnecessary risks. To make sure your mask never fills up with smoke, we installed an air hatch that lets you keep the breathing valve connected at all times and still breathe ambient air at will. The hatch opens through a safe double action release mechanism, and needs just a simple push to close.

interspiro.com



INTERSPIRO
Keeps You Breathing



Voice activated radio for team talk

Loudspeaker for voice amplification

Push to talk long range radio

Ex-certified for use in explosive environments

A perfect fit for all Interspiro masks

The Spirocom™ System

Lets you whisper when the fire roars

Meet our groundbreaking voice activated communication system for firefighters. Built to handle the toughest conditions while delivering perfect sound, it brings forth a new era of effortless collaboration between team members.

interspiro.com



INTERSPIRO
Keeps You Breathing

For more information about Interspiro and our Brand Manual,
please contact our head office.



Interspiro AB

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Member of The Ocenco Group